

NEWS RELEASE

May 21, 2014

FOR IMMEDIATE RELEASE

San Antonio Author Receives National Award for Latest Book Featuring San Antonio Businesses

Independent Publisher Book Awards Recognizes John F. Dini with Silver Medal in the Category of Business Books

SAN ANTONIO, TX – May 20, 2014 - John F. Dini, San Antonio-based author of *Hunting in a Farmer's World, Celebrating the Mind of an Entrepreneur*, has been awarded the National Silver Medal in the category of business books by the 18th annual Independent Publisher Book Awards (IPPY).

This year's contest drew over 5,500 entries from authors and publishers in all 50 U.S. states, nine Canadian provinces, and 32 countries overseas. There is only one IPPY category for all business books, including sales, management and career advice. Mr. Dini will accept the award on May 28 in New York during the annual Book Expo America, the largest publishing event in the country.

The "IPPY" Awards recognize merit in a broad range of subjects and reward authors and publishers who "take chances and break new ground." Independent publishers, along with independent booksellers, have long held an important role in the world of books, offering an alternative to "the big five" conglomerated media publishers.

Hunting in a Farmer's World, Celebrating the Mind of an Entrepreneur examines the thought processes of modern day hunters, those who create opportunities for others. Small business owners are 3% of the population, but create almost two-thirds of new jobs. The book discusses why these people are driven to build and create, and why they succeed despite ignoring routine managerial tasks. *Hunting in a Farmer's World* has also received an Honorable Mention from the San Francisco Book Festival and has been nominated for the Smallbiztrends.com [Small Business Book of the Year](#).

"The majority of business books are focused on management and research based on large corporations. My experience is with entrepreneurs, and I wanted to write a book about what makes THEM tick," says John Dini, "Entrepreneurs are different, and I have seen many frustrated by trying to implement advice that is based on corporate methods."

Most of the stories in the book are about San Antonio entrepreneurs, including: Christy Prescott with Corporate Travel Planners, John Wright of Padgett and Stratemann, Charles Barrett, Nancy Kudla and David Spencer.

Hunting in a Farmer's World is available in paperback, hardcover and Kindle versions and can be ordered on Amazon at <http://amzn.com/1482753510>. Excerpts from the book are available at www.huntinginafarmersworld.com and interested entrepreneurs can join the online "Hunting Community" at Facebook at <https://www.facebook.com/huntinginafarmersworld>

About John F. Dini

John F. Dini is a coach and consultant to hundreds of local San Antonio business owners, as well as an accomplished speaker and author. John has previously published *11 Things You Absolutely Need to Know about Selling Your Business* and *Beating the Boomer Bust*. For more information about John F. Dini visit www.johnfdini.com.

About the Independent Publisher Book Awards

The IPPY Awards are presented by IndependentPublisher.com, "THE Voice of Independent Publishing" operated by publishing services firm Jenkins Group of Traverse City, Michigan. See complete results for the 2014 Independent Publisher Book Awards at: <http://www.independentpublisher.com/article.php?page=1791>

For more details about the award or *Hunting in a Farmer's World*, please contact:
Kelley Garza
kelley@robotcreative.com
210-476-8801

###